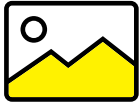


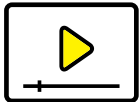
# One-size-fits-most reference guide

Save time and effort with our quick-reference specs for Facebook, Instagram, Twitter and LinkedIn.



## Organic in-feed images

- 1080x566 pixels
- Horizontal orientation
- JPG or PNG
- 5MB max



## In-feed videos (including stories and reels)

- 1080x1920 pixels
- Vertical orientation
- MP4
- 90 seconds max length, 30 FPS
- 4GB max

